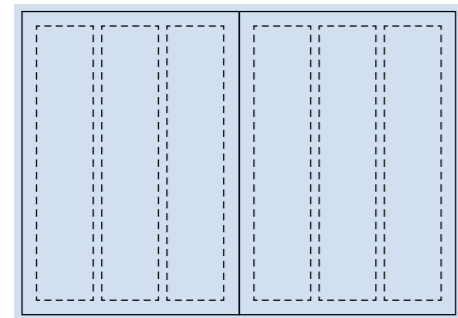
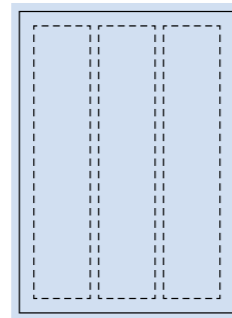


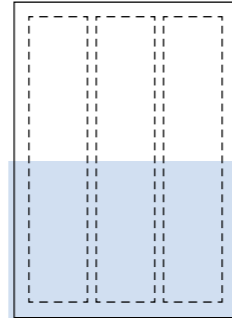
AD SIZES & REQUIREMENTS



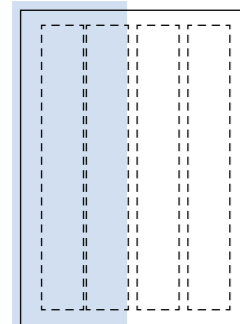
2/1 - Module 1
Double-page spread
Size: 420 x 297 mm
(+ 4 mm for cropping)



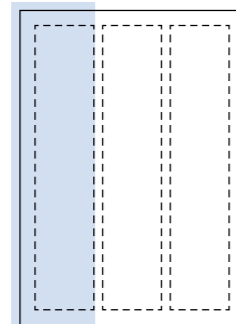
1/1 page - Module 2
Full page
Size: 210 x 297 mm
(+ 4 mm for cropping)



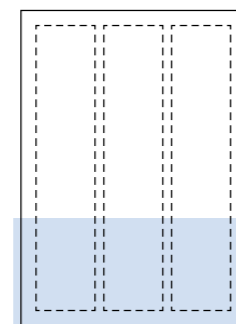
1/2 page - Module 3
Size: 210 x 148 mm
(+ 4 mm for cropping)



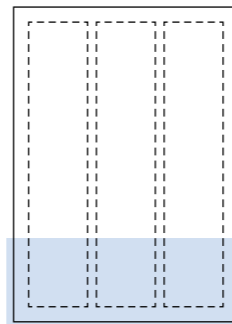
1/2 page - Module 4
Size: 100 x 297 mm
(+ 4 mm for cropping)



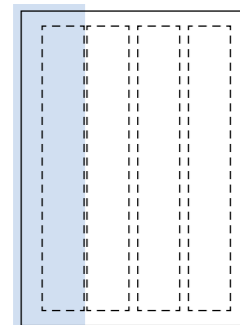
1/3 page - Module 5
Size: 68 x 297 mm
(+ 4 mm for cropping)



1/3 page - Module 6
Size: 210 x 102 mm
(+ 4 mm for cropping)



1/4 page - Module 7
Size: 210 x 80 mm
(+ 4 mm for cropping)



1/4 page - Module 8
Size: 54 x 297 mm
(+ 4 mm for cropping)

Classified ads are being set up on 4-column pages, and the price is calculated from the amount of columns and its sizes.

1 column	43 mm
2 columns	89 mm
3 columns	136 mm
4 columns	182 mm
Max. height	270 mm

Publishing date	Deadline	Circulation
1st of each month	10 th of each month	15,100
Format	Price	frequency
2/1	€ 2635	12 per year
1/1	€ 1430	
1/2	€ 910	
1/3	€ 730	
1/4	€ 660	

Should you wish different ad sizes, we are pleased to offer you an individual layout at an extra charge in order to meet your specific requirements. Please contact us for further information.

RIDEHESTEN.COM

Ridehesten.com, which was launched in 2005, is an online horse portal where the news and competitions results quickly reach 15,000 daily visitors. In 2012 we have expanded with an English news site. Some of our news are also published on Ridehesten's Facebook page which has over 6000 "likes". There is a lively activity on both Ridehesten.com and its Facebook page, which are deemed to be absolute leaders in their field in Denmark and have an increasing number of visitors from other countries.

One of the most popular features on Ridehesten.com is the sales database. Our database of horses for sale is the one of its kind in Denmark where most horses are sold – from highly valuable Grand Prix horses to the average riding horses, foals, broodmares, ponies and pleasure horses. The sales horses are also internationally marketed through our English website.

Ridehesten.com welcomes everyone who is interested in horses both in Denmark and abroad. As we set focus on the elite sport and the top news from both national and international shows the elite riders, trainers, stud farm owners and companies are among our loyal audience, which also includes the broad band of horse people in Denmark.

NEWS

We always keep an open eye for both Danish and international news media, have a wide network, and our staff deliver complete, fast and highly respected news coverage.

HORSE FOR SALE

The sales horse database on Ridehesten.com sells the most horses in Denmark – and rumour already has it. A fine and clear presentation of horses – also in English for foreign users - provides good results.

PHOTO

Almost two million photos are available on Ridehesten.com where you can also purchase books and magazines through our web shop.

HORSE DIRECTORY

The easiest way for horse people to find stallions, stables, stud farms and lots of other essential addresses. This is place where companies and customers meet each other.

WEB-TV

Almost like having been there yourself! Our news from major equestrian events are often spiced up with video clips and interviews etc.

BLOG

The personal story telling by famous and well respected horse people is one of the reasons why Ridehesten.com's blog became so popular in a short matter of time.

TARGET GROUP

Resourceful people connected to the horse world. Mainly women aged 13-54 years.

